

# Aliso Niguel Pep Squad Booster Club

## General Membership Meeting

July 13, 2011

7:05 pm

**I. Call to Order:** Donna Barnes called the meeting to order at 7:05 pm.

**II. Approval of May and June Meeting Minutes:**

A motion to accept the meeting minutes was made by Roselyn Smith. Karen Goodman seconds the motion. All approved. Motion Carried.

**III. Treasurer:** Shannon Mingo reported

Donations Update: We are still at a deficit for Phase 1. The projected goal is \$81,000 and the actual currently is \$54,000. Phase 1 donations are high in an effort to collect sufficient funds that pay for program expenditures such as coaches' compensations. By collecting donations in the first phase we hopefully avoid deficits that would require items being eliminated from the budget. Checks for expenditures can only be written when there are sufficient funds. If donation goals are not achieved the program overall will be affected.

**IV. VP of Sponsorship:** Kim Hafer reported

Sponsorship letters were sent out. Sponsorships are a great way to bring funds to the program and for businesses to get exposure/advertising in their local community.

The Friends and Family letter is also available. We encourage all members to participate. The *Business Sponsorship* and *Friends and Family* letters will be made available on the Pep Squad website. Kathy Bonney will post the letters on the Pep Squad website.

**V. VP of Fundraising:** Lynn Javier and Jill Norris reported

- a) Football Luau Fundraiser 7/23/11- we have been invited to participate. We encourage all to support football boosters. An email with the link and information will be sent out.
- b) Discount Card Sales are in process. We ask each member to sell 20 cards as well as to participate in cards sales at our scheduled business locations. Cards not sold will be sold during registration week.
- c) Fundraising process: Any fundraising idea can be submitted but require form explaining the fundraiser, costs, timeline and ROI. All fundraising ideas must be reviewed and approved by the Executive Board. All fundraisers also require ANHS approval. Form for submitting a fundraiser idea is available on the Pep Squad website.

**VI. All Squad Representative:** Linda Richardson and Debra Gierut

Cheer Camp: Thank you all who have donated items for camp goodie bags. We are thinking green this year with re-useable bags and water bottles. We would like all donated items brought to Linda Richardson's home by this Friday.

Camp meal will be provided through parent donations. Each team has been assigned a day to provide meal for the entire squad. Team moms will email with further details.

Sleepover is planned on Saturday night after camp. JV will meet at Shannon Mingo's home and Varsity at Debra Gierut's home.

**VII. Team Moms:**

- a) Varsity Cheer: Kristie Decker- I have already sent out an email on what is needed for camp meals and thank you to all who responded. Pool bonding party a success.
- b) Varsity Song: Becky Gillett and Celeste Gurney- We had a great time at the pool party. Wonderful unity with cheer and song. Looking forward to making this year fun for the girls.
- c) JV Cheer: Jill and Deanna Long- Swim party a success. We hope to plan another gathering after cheer camp.
- d) JV Song: Debbie Carlson- Thank you Jill for hosting the JV cheer/song party. I will be emailing team about cheer camp meal and donations.

**VIII. Head Coach:** Coach Kylie Fischer reported

- a) USA Spirit leaders Cheer Camp 7/21-24/11: We will attend the USA Cheer Camp. This is the 30<sup>th</sup> anniversary and will be very special with lots of activities planned. Transportation will need to be arranged. Prefer that girls not drive themselves or other girls to camp. This is an all day camp. A showcase is planned on the last day. An all squad routine will be presented. We encourage all to come and watch. Information on camp will be emailed.

**IX. President:** Donna Barnes reported

- a) Cheer Camp: Team moms have been working on goody bags that will be filled with items needed for camp. The goody bags are re-useable in our efforts to stay green. Thank You Becky Gillett and volunteers for making the bags. Due to budget constraints practice/camp wear was eliminated from the budget. However a parent donated shirts and we are able to provide shorts from the uniform budget.
- b) Uniforms: Coach Kylie is working within the budget and is reviewing uniform vendors.
- c) Team Roster Request: Team rosters with name, telephone numbers, addresses, emails will be sent out once I confirm with members what information they would like released. An email will be sent out to all.

- d) Donation deficit: This program relies on donations and fundraising efforts. I encourage all to participate. If donation and fundraising goals are not met the program will not work and will only impact all squad members in the end.

**X. Meeting Adjournment:**

A motion to adjourn the meeting was made by Donna Barnes. Celeste Gurney seconds the motion. All approved. Motion Carried.

**Meeting Adjourned at 7:55pm**